

### **The Blandford School – Careers Education Programme**

The Blandford School is committed to delivering high quality Careers Education for all students which meets the Gatsby Benchmarks for careers advice.

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

The schools named careers leader is Paul Gilson (Careers Leader and Teacher of Science) who works with Vicky Moore (Assistant Headteacher, Head of Sixth Form) to ensure the needs of students are met. Stevie Joanne McCormick works alongside the careers leader providing Impartial Advice and Guidance.

Students are able to refer themselves for individual Careers Advice Appointments or may be referred by school staff, students wishing to have an appointment should speak to their tutor initially.

The school also works with the Careers and Enterprise Company and its Enterprise Advisor to deliver careers advice and guidance and allows providers of technical education access to the school to inform students regarding the progression routes they offer. (See policy statement on the school website)

The programme below outlines the activities covered in the careers programme, it is supplemented with:

1. Displays relating to careers in subject areas and the variety of progression routes available to students
2. References to careers and employment in lessons and the engagement of guest speakers
3. STEM activities and presentations
4. Employer links and presentations in assemblies
5. Sessions for students by external providers
6. Activities to mark National Careers week
7. News letter items and website updates relating to careers education
8. Displays relating to careers education and apprenticeship opportunities

There are additional sources of information that students, parents and carers are able to access, which may be helpful:

National Careers Service (<https://nationalcareersservice.direct.gov.uk/>) which provides information relating to job profiles, skills, courses and personalised advice.

Not going to Uni (<https://www.notgoingtouni.co.uk/apprenticeships-223>) and Find an apprenticeship( <https://www.findapprenticeship.service.gov.uk/apprenticeshipsearch>) and The National Apprenticeship Service ([www.hetingofar.gov.uk](http://www.hetingofar.gov.uk)) which provide details of apprenticeships and the facility to search for vacancies.

UCAS (<https://www.ucas.com/>) which provides details on University courses.

Start Profile (<https://www.startprofile.com/>) which provides details on different jobs and careers including labour market information, alongside an 'about me' quiz which matches skills and interests of individuals to possible careers.

Unifrog (<https://www.unifrog.org/>) which provides a portal to progression information, a resource bank of information and an on-line location for students to record their personal development, skills development and careers education.

| Year | Careers Education  | Careers Guidance  | Notes  |
|------|--|---|--|
| 7    | <p>Autumn Term</p> <ul style="list-style-type: none"> <li>What is careers education (BM1)</li> <li>What is Unifrog and careers treasure hunt* (BM2)</li> <li>Job of the Week (BM4)</li> </ul> <p>Spring Term</p> <ul style="list-style-type: none"> <li>Soft skills (BM3)</li> <li>Unifrog – What are skills* (BM3)</li> <li>Unifrog – Interests profile* (BM4)</li> </ul> <p>Summer Term</p> <ul style="list-style-type: none"> <li>Unifrog – Dream job* (bm2)</li> </ul>   | <p>Unifrog log-ins to be set up.</p> <p>Unifrog information to be shared with parents.</p> <p>Subject displays. (BM4)</p> <p>Career library.</p> <p>Termly careers newsletter. (BM2)</p>  | <p>Assembly: The world of work – with follow up tutor activity. (BM6)</p> <p>Employer interaction – Theme - First impressions (Respect / Attitude) (BM5)</p> <p>Bath University Assembly (BM7)</p> |
| 8    | <p>Autumn Term</p> <ul style="list-style-type: none"> <li>Challenging gender stereotypes (BM4)</li> <li>Unifrog – Careers Treasure hunt* (BM2)</li> <li>Job of the Week (BM4)</li> </ul> <p>Spring Term</p> <ul style="list-style-type: none"> <li>Soft skills (BM3)</li> <li>Unifrog -Careers terminology* (BM2)</li> <li>Unifrog - Career competencies* (BM2)</li> <li>Business Breakfast (BM5)</li> </ul> <p>Summer Term</p> <ul style="list-style-type: none"> <li>GCSE choices (BM7)</li> <li>Bath University Trip (BM7)</li> </ul>   | <p>Unifrog</p> <p>Unifrog information to be shared with parents.</p> <p>Subject displays. (BM4)</p> <p>Career library.</p> <p>Termly careers newsletter. (BM2)</p> <p>Royal Navy engagement day – Team building (BM7)</p>   | <p>Assembly – Skills for the future – with follow up tutorial activity. (BM3)</p> <p>Employer interaction – Theme - Education and the world of work (Perseverance / Effort) (BM5)</p>              |
| 9    | <p>Autumn Term</p> <ul style="list-style-type: none"> <li>Types of work (BM6)</li> <li>Unifrog – What makes a great leader?* ((BM3)</li> <li>Qualification types (BM7)</li> <li>Job of the Week (BM4)</li> </ul> <p>Spring Term</p> <ul style="list-style-type: none"> <li>Soft skills (BM3)</li> <li>Unifrog – Wellbeing – Being kind to yourself* (BM3)</li> <li>Unifrog – Identifying interests* (BM4)</li> <li>North Dorset Careers Fair (BM5,7)</li> <li>Alumni Assembly (BM5)</li> </ul> <p>Summer Term</p> <ul style="list-style-type: none"> <li>What are my options after GCSEs (BM7)</li> <li>Your choices (inc choices at 16 Poster) (BM7)</li> </ul> | <p>Unifrog</p> <p>Unifrog information to be shared with parents.</p> <p>Subject displays. (BM4)</p> <p>Career library.</p> <p>Termly careers newsletter. (BM2)</p> <p>Options Tutor period. (BM3)</p> <p>Careers advisor assembly and tutor group visits. (BM8)</p> | <p>Employer interactions –Themes - Higher education (Attitude)</p> <p>- Making a good impression (BM7) (Respect)</p>   |

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| 10 | <p>Autumn Term</p> <ul style="list-style-type: none"> <li>Exploring careers (BM3)</li> <li>Personal SWOT analysis(BM3)</li> <li>Job of the Week (BM4)</li> </ul> <p>Spring Term</p> <ul style="list-style-type: none"> <li>Soft skills (BM3)</li> <li>Local labour market information (BM2)</li> <li>Apprenticeships (BM5)</li> </ul> <p>Summer Term</p> <ul style="list-style-type: none"> <li>University Terminology (BM7)</li> <li>Exploring careers of interest* (BM3)</li> <li>Review – Your choices at 16 poster (BM3)</li> </ul>  | <p>Unifrog</p> <p>Unifrog information to be shared with parents.</p> <p>Subject displays. (BM4)</p> <p>Career library.</p> <p>Termly careers newsletter. (BM2)</p> <p><b>Work Related Learning Week. (BM5,6,7)</b></p> <p>HOY / Tutors to refer individuals as needed to Careers Advisor.</p>   | <p>Employer interaction - Themes– Apprenticeships (Attitude) (BM5)</p> <p>- Colleges (BM7)</p>   |
| 11 | <p>Autumn Term</p> <ul style="list-style-type: none"> <li>Unifrog – Post 16 choices – moving on*(BM3)</li> <li>Vocational, Academic and occupational pathways (BM5,7)</li> <li>Your choices at 18 Poster (BM3)</li> <li>Job of the Week (BM4)</li> </ul> <p>Spring Term</p> <ul style="list-style-type: none"> <li>Soft skills (BM3)</li> <li>Application forms(BM3)</li> <li>Enterprise and employability skills (BM3)</li> <li>Business Breakfast (BM5)</li> <li>Alumni Assembly (BM5)</li> </ul> <p>Summer Term</p> <ul style="list-style-type: none"> <li>Unifrog – Wellbeing – Stress and anxiety* (BM3)</li> </ul> | <p>Unifrog</p> <p>Unifrog information to be shared with parents.</p> <p>Subject displays. (BM4)</p> <p>Career library.</p> <p>Termly careers newsletter. (BM2)</p> <p>Options tutor period. (BM3)</p> <p>SLT Interviews. (BM8)</p> <p>All students careers advisor interview. (BM8)</p> <p>Apprenticeship activities. (BM3, 5)</p> <p>Step-Up to Sixth form day. (BM7)</p>  | <p>Employer interactions –Themes - Independent training provider</p> <p>- Success with applications and interviews (Effort / Perseverance) (BM7)</p> |
| 12 | <p>Autumn Term</p> <ul style="list-style-type: none"> <li>Budgets, taxes and contracts (BM3)</li> <li>Review – Choices at 18 Poster (BM3)</li> <li>Job of the Week (BM4)</li> </ul> <p>Spring Term</p> <ul style="list-style-type: none"> <li>KS5 career pathway masterclass (BM7)</li> </ul> <p>Summer Term</p> <ul style="list-style-type: none"> <li>Positive self-presentation (BM3)</li> </ul>  | <p>Unifrog</p> <p>Unifrog information to be shared with parents.</p> <p>Subject displays.</p> <p>Career library.</p> <p>Termly careers newsletter.</p> <p>Progression day. – Southampton University Admissions Tutor. (BM7)</p> <p>Online Corpus Christie College Oxbridge presentation)</p> <p>Work Experience. (BM6)</p> <p>UCAS Fair – Bournemouth University + Bristol University (BM7)</p> <p>MOOCs</p> <p>Parental Information Session.</p> <p>Apprenticeship activities – External provider (BM5)</p> <p>Interview techniques</p> <p>UCAS Team</p> | <p>Young enterprise</p> <p>Employer interaction – Theme- How to stand out (Attitude / Respect) (BM3, 5)</p>  |

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|    |  | Next Steps Team with specific channels for apprenticeships etc<br>University visits<br>Employer visits e.g. Cheryl Lawes, England and Company<br>Speaker on careers in journalism and politics – e.g.<br>George Parker of Financial Times (BM5)  |  |
| 13 | Autumn Term <ul style="list-style-type: none"> <li>Unifrog - Managing stress and anxiety* (BM3)</li> <li>Money matters</li> <li>Job of the Week (BM4)</li> </ul> Spring Term <ul style="list-style-type: none"> <li>Student finance (BM3)</li> </ul> Summer Term | Unifrog<br>Unifrog information to be shared with parents.<br>Subject displays.<br>Career library & Careers support (MCC)<br>Termly careers newsletter.<br>UCAS Support.<br>Apprenticeship Fair. (BM5)<br>Support with personal statements / CVs (BM3)<br>Next Steps Team with specific channels for apprenticeships etc<br>University visits (BM7)<br>Employer visits e.g. Cheryl Lawes, England and Company<br>Speaker on careers in journalism and politics – e.g.<br>George Parker of Financial Times | Employer interaction – Theme- Making the most of your degree<br>(Perseverance) (BM7) |

\* Denotes a Unifrog session, these sessions would benefit from access to an IT room, there is two versions of these sessions, a shorter classroom based one and a longer IT room based one.

HOY are welcome to select additional activities from the Careers Horizons booklets to use.

Students should be encouraged to regularly log in to Unifrog and update their profile.

HOY are responsible for ensuring activities for their year group are recorded on Unifrog (G&W administrators can support with this) for all students, this should be recorded for all of these activities and assemblies.

Careers advisors will note individual interactions.