


FG Apprenticeships

Information Booklet

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Francesco Group is a family run business and one of the UK's leading private hairdressing training providers who train over 200 Apprentices every year.

The Group's 3 Academies of Excellence offer inspirational training for all levels of learners from Hair Professional Apprenticeships to Advanced Cutting and Colouring Courses.

With 40 Francesco Group Salons and a large network of Independent Salons in locations throughout Staffordshire, Cheshire, West Midlands and Dorset.

Francesco Group offer an extensive amount of apprenticeship vacancies each year with unique and exciting training, where apprentices learn from some of the industry's top hairdressers.





Apprenticeship Facts

- Join an exciting industry, start work and earn money whilst gaining a nationally recognised qualification.
- Get paid at least the National Minimum Wage for Apprentices.
- Be employed in a reputable salon between 30-40 hours per week.
- Apprenticeships are an alternative to A Levels or going to University.
- You will receive at least 20 days holiday a year, plus 8 Bank Holidays.
- You will be entitled to an NUS Extra Card, giving you hundreds of discounts on high street brands.
- Our Apprenticeship Success Rates are 10% above the National Average.

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Pre-Apprenticeship Training

Francesco Group offers Pre-Apprenticeship Training.

This will be either a 7 week, 10 week or 13 week programme, starting in either April, July or September.

Pre-Apprenticeship Training will include 2 days a week in one of our Academies and either 2 or 3 days per week in a salon to gain some experience.

Each learner that completes the programme will gain the following achievements:

- Entry 3 or Level 1 Certificate in Hair and Beauty Skills
- Entry 3 or Level 1 Award in Work Experience
- Entry 3 or Level 1 Award in Employability Skills
- Optional Achievement - Level 1 Functional Skills in Maths, English and ICT



The programme will cover modules such as:

- Shampooing and Blow Drying
- Team Building
- CV Writing
- Interview Techniques
- Semi Permanent Hair Colour
- Introduction to a Photo Shoot

Benefits of the Pre-Apprenticeship Programme:

Not only will learners gain Hairdressing and Employability skills ready to progress to an Apprenticeship, they will also experience the following benefits:

- Experience an Outdoors Team Building Day
- Presentations and Talks from some of the Industry's leading Guest Speakers
- Be given opportunities for further experience days

Destinations:

There are many different destinations available to learners once they have completed a Pre-Apprenticeship and we will provide all learners with relevant information, guidance and advice on the most suitable destination available to them.

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Hair Professional Apprenticeship

Training for all Apprentices will be work-based in a reputable commercial salon, where they will work as part of the salon team, combined with training sessions at one of Francesco Group's Academies, based in either Stafford, Birmingham or Poole.

Apprentices will complete a Hair Professional Apprenticeship which includes Francesco Group's Business Enterprise Project, incorporating Maths, English and ICT.

Course Content

To provide basic hairdressing skills in:

- Client Care and Consultation
- Team Working
- Shampoo, Condition and Treat the Hair
- Ladies Cutting
- Colouring
- Styling the Hair

Apprentices will also choose one of the following Optional Units to complete:

- Perming
- Relaxing Hair
- Hair Extensions



Assessment

During the course, students will collect a portfolio of evidence for assessment. This will consist of written, oral and observational practical evidence. At the end of the course, Apprentices will undertake a mandatory End-Point Assessment, carried out by City and Guilds or VTCT.

Entry Requirements

- No formal qualifications are required
- The aspiration to be the best hairdresser you can be
- Work Experience within a salon environment is desirable but not essential

An Apprenticeship is offered following the Francesco Group Recruitment Process, including Meet and Greet Sessions and Experience Days held at our Academies every month, as well as a trial period in a salon.

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Career Progression

Did you know that once you qualify as a Stylist you can progress into any of these exciting Career Opportunities?

- Senior Stylist
- Technician
- L'Oréal Colour Specialist
- Business Owner
- Trichologist
- Hair Product Representative
- Hairdressing Educator
- Creative Team Member
- Session and Catwalk Stylist
- Salon Manager
- Salon Franchisee
- Mobile Hairdresser
- Cruise Ship Hairdresser



Potential Salary

The following is a guide as to what you could earn in your future career!

Francesco Group Franchisee	- £60,000 + per year
Senior Stylist	- £20,000 + per year (Plus Commission)
Wella Master Colour Expert	- £20,000 + per year (Plus Commission)
Hairdressing Educator	- £25,000 + per year
Creative Team Member	- £40,000 + per year

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Case Studies



Victoria Harris

Apprentice at
Francesco Group Winton



I felt inspired, excited and driven within 30 seconds of being in the salon. Pink hair, blue hair, purple hair, people all different ages, religions and walks of life in one place. Such a buzzing atmosphere! Since then I've grown not only my practical hairdressing skills but my personal skills such as confidence, chatting to clients and entering competitions. I love being a Hairdressing Apprentice and the feeling of making my clients happy and being proud in my work



Simran Kaur

Stylist at Francesco Group
Birmingham Salon & Academy



Growing up I was super intrigued by fashion and art because I loved how liberating it was, so, as you can imagine when I started as a hairdressing apprentice at the Academy in Birmingham everything fell into place. My Apprenticeship has taught me so much, one of the most important things being that as long as you have drive and passion, the opportunities are endless





Chris Ponsford

Apprentice at
Francesco Group Cheltenham



I have absolutely loved every single step of my career and Apprenticeship with FG. Lisa and her team are warm, welcoming and exhibit such passion and talent, it is awe inspiring and inspires me no end. To get paid to do a job that I LOVE is no small thing. I've had careers elsewhere previously and I can honestly say that to be paid to learn and have costs for college either paid for or contributed towards is the only reason I am able to do this.

Hairdressing is an amazing art form, without my Apprenticeship I simply couldn't have learnt this skill. What I've achieved in the last year is so cool, and I'm looking forward to the future and I can't wait to learn more!



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PARIS

Contact Us

If you would like to apply for a Francesco Group Apprenticeship or for more information, please contact us using the following methods:

Call our Recruitment Team on:

01785 247175

Text 'I WANT TO BE A HAIRDRESSER' to: (Text charged at standard rate)

07791 077487

Email the Recruitment Team on:

recruitment@francescogroup.co.uk

Visit the Francesco Group website:

francescogroup.co.uk/apprenticeships

Find Us on Social Media!



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